Classified Post

Rate Card 2017

	Minimum size cm (h) x column (w)	Rate per column cm (HK$)
STANDARD RATES		
Full display	3 cm x 1 col	$246
Section one - Front page	12 cm x 5 col	$440
Other sections - Front page	12 cm x 5 col	$388
Specified page	3 cm x 1 col	$298
Specified section	3 cm x 1 col	+10%
Specified position	3 cm x 1 col	+20%
CLASSIFIED POST WITH BUSINESS*		
2 insertions within 7 days	10 cm x 3 col	$322
COLOUR		
Standard spot colour	60 col cm	+15%
Full colour	60 col cm	+30%
EAR AD		
Section one - Front page (Full colour)	3 cm (h) x 7.5 cm (w)	$3,800 per insertion
Other sections - Front page (Full colour)	3 cm (h) x 5 cm (w)	$3,000 per insertion
	Rate (HK$)	
PRINT PLUS		
Will post on cpjobs.com for 28 days	$300 per job	

*Same size is required

All rates are expressed in HKD and effective from January 1, 2017

Advertising Enquiries

T: (852) 2565 8822

E: classified@scmp.com

Classified Post

Classified Post Rate Table

Rate=$246 per col cm

Width/ Height	3cm (1 col)	6.3cm (2 col)	9.5cm (3 col)	12.7cm (4 col)	16cm (5 col)	19.2cm (6 col)	22.5cm (7 col)	25.7cm (8 col)	28.9cm (9 col)	32.2cm (10 col)
3	738	1476	2214	2952	3690	4428	5166	5904	6642	7380
4	984	1968	2952	3936	4920	5904	6888	7872	8856	9840
5	1230	2460	3690	4920	6150	7380	8610	9840	11070	12300
6	1476	2952	4428	5904	7380	8856	10332	11808	13284	14760
7	1722	3444	5166	6888	8610	10332	12054	13776	15498	17220
8	1968	3936	5904	7872	9840	11808	13776	15744	17712	19680
9	2214	4428	6642	8856	11070	13284	15498	17712	19926	22140
10	2460	4920	7380	9840	12300	14760	17220	19680	22140	24600
11	2706	5412	8118	10824	13530	16236	18942	21648	24354	27060
12	2952	5904	8856	11808	14760	17712	20664	23616	26568	29520
13	3198	6396	9594	12792	15990	19188	22386	25584	28782	31980
14	3444	6888	10332	13776	17220	20664	24108	27552	30996	34440
15	3690	7380	11070	14760	18450	22140	25830	29520	33210	36900
16	3936	7872	11808	15744	19680	23616	27552	31488	35424	39360
17	4182	8364	12546	16728	20910	25092	29274	33456	37638	41820
18	4428	8856	13284	17712	22140	26568	30996	35424	39852	44280
19	4674	9348	14022	18696	23370	28044	32718	37392	42066	46740
20	4920	9840	14760	19680	24600	29520	34440	39360	44280	49200
21	5166	10332	15498	20664	25830	30996	36162	41328	46494	51660
22	5412	10824	16236	21648	27060	32472	37884	43296	48708	54120
23	5658	11316	16974	22632	28290	33948	39606	45264	50922	56580
24	5904	11808	17712	23616	29520	35424	41328	47232	53136	59040
25	6150	12300	18450	24600	30750	36900	43050	49200	55350	61500
26	6396	12792	19188	25584	31980	38376	44772	51168	57564	63960
27	6642	13284	19926	26568	33210	39852	46494	53136	59778	66420
28	6888	13776	20664	27552	34440	41328	48216	55104	61992	68880
29	7134	14268	21402	28536	35670	42804	49938	57072	64206	71340
30	7380	14760	22140	29520	36900	44280	51660	59040	66420	73800
31	7626	15252	22878	30504	38130	45756	53382	61008	68634	76260
32	7872	15744	23616	31488	39360	47232	55104	62976	70848	78720
33	8118	16236	24354	32472	40590	48708	56826	64944	73062	81180
34	8364	16728	25092	33456	41820	50184	58548	66912	75276	83640
35	8610	17220	25830	34440	43050	51660	60270	68880	77490	86100
36	8856	17712	26568	35424	44280	53136	61992	70848	79704	88560
37	9102	18204	27306	36408	45510	54612	63714	72816	81918	91020
38	9348	18696	28044	37392	46740	56088	65436	74784	84132	93480
39	9594	19188	28782	38376	47970	57564	67158	76752	86346	95940
40	9840	19680	29520	39360	49200	59040	68880	78720	88560	98400
41	10086	20172	30258	40344	50430	60516	70602	80688	90774	100860
42	10332	20664	30996	41328	51660	61992	72324	82656	92988	103320
43	10578	21156	31734	42312	52890	63468	74046	84624	95202	105780
44	10824	21648	32472	43296	54120	64944	75768	86592	97416	108240
45	11070	22140	33210	44280	55350	66420	77490	88560	99630	110700
46	11316	22632	33948	45264	56580	67896	79212	90528	101844	113160
47	11562	23124	34686	46248	57810	69372	80934	92496	104058	115620
48	11808	23616	35424	47232	59040	70848	82656	94464	106272	118080
49	12054	24108	36162	48216	60270	72324	84378	96432	108486	120540
50	12300	24600	36900	49200	61500	73800	86100	98400	110700	123000
51	12546	25092	37638	50184	62730	75276	87822	100368	112914	125460
52	12792	25584	38376	51168	63960	76752	89544	102336	115128	127920
53	13038	26076	39114	52152	65190	78228	91266	104304	117342	130380
54	13284	26568	39852	53136	66420	79704	92988	106272	119556	132840

Remarks : All rates are expressed in HKD and for B&W color ad, and effective from January 1, 2017

Advertising Enquiries

T: (852) 2565 8822

E: classified@scmp.com