

Brand Executive (Human health care)



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Brand Executive (Human health care)

McLaren Consultancy Limited

- Assist the marketing team in brand building to ensure well execution of annual marketing plan
- Evaluate market trend & competitor activities for strategies development
- Prepare sales and marketing report for management review
- Handle ad hoc assignment when required

Job Requirements:

- University's Degree in Marketing, Business Management is preferred
- At least 1 year experience in brand marketing, experience in FMCG industry is highly preferred
- Strong business & numerical sense and good at communication, presentation & project management
- Fluent in written and spoken English and Chinese
- Candidate with more experiences can be considered as Assistant Brand Manager

Interested parties please send your full resume to cv@mclarenconsultany.com or contact +852 3489 6583. Successful applicants will be contacted within 2 working days.

Additional Information

Work Exp

1 Year

Education

Bachelor Degree

Employment Type

Full Time

Location

Within Hong Kong

Job Level

Entry

Published On

8/4/2022

Industry

[HR / Recruitment Services / Personnel Agency](#)

Benefits

13-month pay , 5-day week , Home office , Medical plan , Performance bonus

Languages

Chinese - Cantonese , English

Job Function

[Marketing / Public Relations>](#)

[Marketing - Brand / Product Management](#)*[Marketing - Market Research](#)*[Marketing - General / Support](#)